

From: [International Downtown Association](#)
To: [Kent Smith](#)
Subject: Open Forum Digest for Thursday July 9, 2015
Date: Thursday, July 09, 2015 9:49:10 PM



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Jul 9, 2015

started 8 hours ago, [Marquita Rhodes](#) (0 replies)

[ByLaws Request](#)



1. [Happy Summer! We are looking to update our...](#) Marquita Rhodes

started 20 days ago, [Chip ED](#) (2 replies)

[Ambassador Program Evaluation](#)



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[Marquita Rhodes](#)

Happy Summer!

We are looking to update our bylaws to allow for some flexibility in regards to:

- Allowing Board members to vote electronically (via email or website) as necessary;
- Allowing for the Board nominating and election process to also occur online; and
- Determining an appropriate length for the Board nominating and election process

Would you willing to share a couple of sections of your bylaws with us so we could review some appropriate language on these subjects please? Thanks, Marquita

Marquita Rhodes
Assistant Director
Downtown Albany BID
Albany NY
(518) 465-2143 (15)

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2. Re: Ambassador Program Evaluation

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Jul 9, 2015 4:25 PM

[Mark Lammon](#)

Many of the programs that we operate engage in a mystery shopper program to provide some outside objective feedback.

Mark Lammon
Block By Block
Louisville KY
(502) 634-6660

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Original Message:
Sent: 06-19-2015 16:49
From: Chip ED
Subject: Ambassador Program Evaluation

I wonder if anyone has any insights to share on how (or if) they evaluate the effectiveness of their ambassadors, or other safety programs. Do you have any objective metrics? Surveys? Anything?

Thanks for any thoughts.

Chip ED
Executive Director
Downtown Association of Santa Cruz
Santa Cruz CA
831-247-0317

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